

PRESS CONFERENCE: National Pro-Life Leaders Unveil New York Billboard Naming the “Most Dangerous Place for an African American”

- Feb. 23, 2011
- 12 PM
- Grand Hyatt New York -- Park Avenue at Grand Central
- Statements:
 - Pastor Stephen Broden
 - Rev. Derek A. McCoy
 - Local religious, civic leaders
 - Q&A

New York City Billboard Names “Most Dangerous Place for an African American”

New York, New York (Feb. 23, 2011) – “The most dangerous place for an African American is in the womb.” That’s according to a new SoHo board placed by Life Always™. The billboard is about half a mile from one of three New York City Planned Parenthood abortion facilities which jointly reported nearly 17,000 abortions in 2010.

“During Black History Month, we celebrate our history, but our future is in jeopardy as a genocidal plot is carried out through abortion,” said Life Always Board Member Pastor Stephen Broden.

“We have seen the heartbreaking effects of opportunists who happen to be Black Abortionists perpetrating this atrocity; it’s not just babies who are in danger, it’s also their mothers, and our society at large,” he added.

The campaign launch is designed to raise public awareness of Planned Parenthood’s targeting of minority neighborhoods. It comes just weeks after the city health department’s annual Vital Statistics report revealed a 41 percent abortion rate - nearly twice the national average. Planned Parenthood’s annual report states that they perform 300,000+ abortions annually.

“This campaign highlights the tragedy that abortion is the number one killer since 1973 in the black community and the truth that we must confront in a city with a near 60 percent abortion rate for black women,” said Life Always Board Member Rev. Derek McCoy.

The campaign points to the Website www.thatsabortion.com which features recent Census and Centers for Disease Control data showing that African Americans constitute about 13 percent of the American population, yet receive 36 percent of abortions.

This billboard is Life Always’ first in the state of New York and kicks off their national campaign. For more information, visit www.thatsabortion.com.

About Life Always:

Life Always is a nonprofit organization which aims to raise public awareness of Life issues through advertising. Life Always campaigns share research and confrontational truths about Life issues to educate and empower individuals to choose Life, always!

****High Resolution image of “Dangerous Place” billboard available upon request.**